

Home decor is well represented at the co-op, with ceramics and table linens in fresh, contemporary colors.

store's offerings," says Cara Gilbert, one of the ceramicists featured at Beehive.

"The goal of Beehive Co-op is to excite, revolutionize, enliven and refresh everyday life with the thrill of discovering local design," Geiger says. "The predicted trajectory of these local designers moving on from here to broader markets is only two to three years." As current artists move onward and upward, new artists move in, so the boutiques change on a regular basis.

Beehive Co-op has plans to franchise across the nation, giving artists and designers in other areas the opportunity to showcase their talents.

Editorial Resources begin on page 161.

